



Shawn Schmidt
President

Digital Planet Communications, Inc. Delivers Desktop-to-Desktop Videoconferencing Solutions

Innovative Technology Set to Replace Outdated Voicemail Systems

St. Paul, MN - October 19, 2011 – Digital Planet Communications, Inc., an industry leader in unified communications, announced today that they have extended their product offering to include desktop-to-desktop videoconferencing solutions. These solutions will add a vital component to the breadth and depth of Digital Planet Communications' product mix, and will give their customers tremendous flexibility when collaborating.

Desktop-to-desktop video conferencing solutions enable users to conduct face-to-face meetings without leaving their desk. Multiple parties can collaborate with one another on various projects, increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools. Users simply log-in to their video conferencing provider's software, turn on their webcam and are then able to view one another and interact as if everyone were sitting

in the same room.

Videoconferencing has gained traction due to its ability to show non-verbal communication and increase the "human feel" of meetings. Additionally, Digital Planet Communications' customers are experiencing huge savings in travel related expenses and have eliminated unnecessary travel time.

"We're thrilled to bring another critical solution to our loyal customer base," commented Shawn Schmidt. "This technology has been available for years but it has finally matured and reached the desktop. We are seeing many of our customers utilizing this to leave their competitors in the dust. Our philosophy has been, and always will be, to create a long-term relationship with our customers by providing them with technology that either increases their profitability or provides them with a competitive advantage," added Schmidt. "Desktop-to-desktop videoconferencing is poised to revolutionize the way small to mid-sized businesses communicate and compete with large corporations."

ABOUT DIGITAL PLANET COMMUNICATIONS, INC.

In 1992, St. Paul, Minnesota became home to Digital Planet Communications, Inc. Since then the company has been working with small to medium sized businesses to develop Comprehensive Business Communications Solutions on a local and national level. Digital Planet Communications breadth of skills and resources enables its highly skilled team of professionals to deliver a "Total Care" solution for any organization's communication needs. Unlike other companies in the industry, Digital Planet is able to provide multiple options for network services and leading equipment solutions. With technical expertise and un-matched quality of service, Digital Planet Communications has quickly become a leader in the rapidly changing unified communications industry. For more information on Digital Planet Communications, call 651-233-5800 or visit www.dpcinc.com.