



Shawn Schmidt
President

DIGITAL PLANET COMMUNICATIONS, INC. PROVIDES REMOTE PERFORMANCE MANAGEMENT SOLUTIONS TO CUSTOMERS

*Leading Unified Communications
Provider Helps Customers Pre-Assess
and Continuously Monitor Network
Infrastructure for Smooth Operations*

St. Paul, MN – February 28,
2011 – Digital Planet
Communications, Inc., an industry
leader in unified communications,
announced today that the company is
providing its customers with Remote
Performance Management Solutions.
This technology offers a cost-
effective remote monitoring and
management capability to diagnose
underlying network problems, assess
network readiness and monitor
application performance. This
advancement is allowing businesses
to capitalize on powerful applications
such as VoIP, video, SaaS/ cloud
services, disaster recovery and
desktop virtualization.

Gartner analysts caution that “75
percent of enterprises that do not
perform a pre-implementation
analysis of their IP network
infrastructure will not achieve a
successful VoIP implementation.”
Transitioning physically separate
voice and data networks onto a single
shared infrastructure without
compromising the quality of either
voice traffic or data traffic will
require new practices and
procedures. Remote Performance
Management Solutions play a central
role in successful network
assessment.

“The cloud is growing and as a
result businesses are becoming
increasingly dependent on cloud-
based technologies to run their
businesses,” commented Shawn
Schmidt, President of Digital Planet
Communications. “One example
revolves around VoIP technology.
Many business owners are attracted
to VoIP because of its cost savings
and applications that drive employee
productivity; however some business
owners hesitate because they are
concerned about sacrificing call
quality. This often occurs when
companies conduct business with a
technology provider that does not
have the proper technical expertise or
the tools to successfully deploy IP
based solutions. Leveraging
advanced Remote Performance
Management Software pinpoint
network drains, all the way down to
the appliance. The tool provides
valuable insight that can determine
which appliance such as a PC within
an organization is sucking up
bandwidth causing poor voice or
video quality.”

In order to keep up with the
rapid pace of technology, data
networks will need to become much
stronger, faster, flexible and
transparent. The success of a
business’s operations will be strongly
correlated to network performance
and Remote Performance
Management Solutions allow
businesses to diagnose network

issues and resolve problems
immediately. Data networks are the
lifblood of business operations and
companies like Digital Planet
Communications are proactively
protecting their customers, increasing
their profitability and providing them
with a competitive advantage.

ABOUT DIGITAL PLANET COMMUNICATIONS, INC.

In 1992, St. Paul, Minnesota
became home to Digital Planet
Communications, Inc. Since then the
company has been working with
small to medium sized businesses to
develop Comprehensive Business
Communications Solutions on a local
and national level. Digital Planet
Communications breadth of skills
and resources enables its highly
skilled team of professionals to
deliver a “Total Care” solution for
any organization’s communication
needs. Unlike other companies in the
industry, Digital Planet is able to
provide multiple options for network
services and leading equipment
solutions. With technical expertise
and un-matched quality of service,
Digital Planet Communications has
quickly become a leader in the
rapidly changing unified
communications industry. For more
information on Digital Planet
Communications, call 651-233-5800
or visit www.dpcinc.com.